

ALL TOGETHER



MEETING EQUALITY: THE KEY TO STELLAR VIRTUAL COLLABORATION



Hybrid meetings, in which some participants are in a shared space while others are fully remote, bring people together to share ideas across any distance. But making sure all participants can be seen and heard clearly, whether they're in the room, at home or on the move — that's when meeting equality happens.

IT'S WORTH GETTING HYBRID MEETINGS RIGHT...

9/10 executives envision a hybrid work model going forward¹

15% of an organization's time is spent in meetings — up to **50%** if you're a manager²

...SO EVERYONE CAN PARTICIPATE EQUALLY

IN THE OFFICE

The right setup can insulate employees from the distractions of an open office setting, boosting concentration.

JOINING REMOTELY

Good tech supports virtual collaboration, solving what more than a third of workers report as their biggest remote work challenge.³

ON ANY PLATFORM

Your audio and video equipment should perform the same whether your company uses one platform for communication or rotates between multiple providers.

MEETING EQUALITY GIVES EVERYONE A SEAT AT THE TABLE, NO MATTER WHERE THEY WORK

BE PRESENT

High-quality audio and video should include built-in smart features so employees can focus on the task at hand instead of configuring or adjusting their devices.

BE SEEN

Choose conference room video cameras with built-in AI that automatically zoom in to track speakers and conversations in real time.

BE HEARD

Research about high-quality audio shows that it can make participants perceive a speaker as more intelligent and bolster the emotional well-being and reactions of the listener.⁴



TECHNOLOGY CAN GET YOU THERE — WHEN IT'S DONE RIGHT

The proper technology can increase collaboration and communication in hybrid meetings, but:

- The majority of meeting spaces are not video-enabled.⁵
- Sound quality is a pain point for 87% of end users.⁶



POLY'S COLLABORATION SOLUTIONS BRING PARTICIPANTS ALL TOGETHER IN THE HYBRID WORKPLACE

IN-OFFICE SOLUTIONS OFFER



Visual inclusion with **intelligent video conferencing bars** and systems for meeting spaces.



An equal voice at the table with **intuitive conference phones**.



The best personal presentation with **broadcast-quality video conferencing cameras**.



Concentration made easy with **noise-blocking enterprise-grade headphones**.



Cloud-based device management that helps monitor and troubleshoot all connected devices.

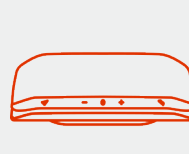


Managed services offer **turnkey solutions** for collaboration needs.

REMOTE SOLUTIONS OFFER



The best angle via video conferencing **cameras with a 74-degree view**.



Unparalleled audio clarity with **USB and Bluetooth speakerphones**.



The ability to be seen on the go with **portable, light-correcting webcams** that connect to any device.



Quality audio wherever you go thanks to **enterprise-grade headsets**.



Devices with standards-based interoperability for **seamless UC platform integration**.



Support services for everything from **next-day parts replacement** to ecosystem cloud partner support.

THINK MEETING EQUALITY SOUNDS TOO GOOD TO BE TRUE?

Download our e-Book to learn just how attainable it is!

¹ McKinsey & Company. "What executives are saying about the future of hybrid work." Published 5.17.2021. Accessed 12.7.2021.
² Otter.ai. "Shocking Meeting Statistics in 2021 That Will Take You By Surprise." Published 12.24.2020. Accessed 12.7.2021.
³ Hogan Assessments. "Benefits and Challenges of Remote Work." Published 2021. Accessed 12.7.2021.
⁴ AV News. "Hybrid working and the need for effective audio." Published 4.8.2021. Accessed 12.7.2021.
⁵ CNN. "Think remote meetings are hard? Hybrid meetings are much more complicated." Published 9.21.2021. Accessed 12.7.2021.
⁶ Reworked. "Why Technology Can Still Create Obstacles to Remote Working." Published 7.16.2020. Accessed 12.7.2021.

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